



MAC

The Mining Association of Canada
L'Association minière du Canada

FOR IMMEDIATE RELEASE

THE MINING ASSOCIATION OF CANADA RECEIVES GLOBE AWARD FOR ENVIRONMENTAL PERFORMANCE

TORONTO, May 27, 2005 - The Mining Association of Canada (MAC) today was honoured by the Globe Foundation as its 2005 recipient of the Globe Industry Association Award for Environmental Performance.

Gordon R. Peeling, President and CEO of the Mining Association of Canada, accepted the award for the Association. "I am very proud to accept this prestigious award recognizing the efforts we have taken on behalf of our members to improve the industry's environmental performance," stated Mr. Peeling.

In the past year, MAC has launched Towards Sustainable Mining, a stewardship initiative that aims to sustain the industry's role as a leading economic player by increasing public trust in its ability to manage the environmental and social issues important to Canadians. TSM includes clear performance indicators and targets in the areas of tailings management, energy use and greenhouse gas management, external outreach and crisis management. Work is underway to finalize an external verification system to assess member company performance in these areas. Work also continues to develop additional performance indicators addressing environmental issues such as biodiversity and closure and reclamation. TSM's development is supported and advised by a 14-member Community of Interest Advisory Panel.

"Several years ago," Mr. Peeling explains, "Canada's mining industry was at a crossroads. Through events here in Canada and around the world, we had seen our industry lose public trust. We knew we had to improve our performance and put in place an initiative like TSM to regain that social license to operate while we continued to contribute to this country's economic prosperity. Recognition of our efforts by the Globe Foundation helps us along our path. It encourages us in our efforts; motivates us to go further and helps to bring to the attention of others in the industry not part of MAC that change is necessary."

MAC has also developed best practice manuals and training programs in tailings management, energy reporting, external outreach and crisis management to reinforce performance improvements in these areas. The association routinely works in partnership with its communities of interest on a wide range of public policy and environmental research issues.

Based in Ottawa, MAC is the national organization for the Canadian mining industry. Its members are engaged in mineral exploration, mining, smelting, refining and semi-fabrication.

For more information, contact Maggie Papoulias at (613) 233-9392 ext 325 or (613) 371-5007. For more information on TSM, visit www.mining.ca